

Media Release

Schaan, Liechtenstein – 16 July 2014

Functional, innovative and elegant design

The Bluephase Style polymerization light wins the bronze award

The Bluephase Style curing light from Ivoclar Vivadent won the bronze medal at one of the most prestigious design competitions in the medical technology industry.

With the bronze award of the esteemed "Medical Design Excellence Awards 2014", the polymerization light holds one of the top positions in the category "Dental Instruments, Equipment and Supplies". Criteria for the assessment of the product features were the degree of technological innovation, design and development progress. Furthermore, the patient and the economic benefits as well as the contribution to the health system were considered.

About Ivoclar Vivadent

Ivoclar Vivadent, headquartered in Schaan, Liechtenstein, is one of the world's leading manufacturers of innovative material systems for high-quality dental applications. The company's success is based on a comprehensive portfolio of products and systems, strong research and development capabilities and a clear commitment to training and further education. The company has wholly owned subsidiaries in 24 countries, and it employs over 3,000 people worldwide. More information about Ivoclar Vivadent is available at www.ivoclarvivadent.com.

Bluephase® is a registered trademark of Ivoclar Vivadent AG.

For further information, please contact:

Ivoclar Vivadent AG
Bendererstr. 2
FL-9494 Schaan
Phone: +423 235 35 35
Fax: +423 235 33 60
E-mail: info@ivoclarvivadent.com
www.ivoclarvivadent.com

Caption:

(Bluephase_Style.jpg)
Fig.: Bronze award winner 2014: Bluephase Style

Media contact:
André Büssers
Public Relations Manager
Ivoclar Vivadent AG
Bendererstrasse 2
9494 Schaan
Principality of Liechtenstein
Phone: +423 235 36 98
Fax: +423 235 36 33
E-mail: andre.buessers@ivoclarvivadent.com